

Blibli Named in the 2025 Fortune Southeast Asia 500 List

June 24, 2025 | Jakarta, Indonesia

Amidst the intense competition and dynamic market landscape of Southeast Asia, Blibli (PT Global Digital Niaga Tbk; IDX: BELI)—a pioneer in Indonesia’s leading omnichannel commerce and lifestyle ecosystem, serving both retail and institutional digitally connected consumers—continues to demonstrate resilience and consistent growth. For the second consecutive year, Blibli has been named to the prestigious Fortune Southeast Asia 500 list. In 2025, Blibli rose to rank #260, climbing 22 places from #282 the previous year, reaffirming its position as one of the region’s top-performing companies.

The Fortune Southeast Asia 500 ranks the region’s largest companies based on total revenue in the most recent fiscal year, spanning diverse sectors across seven ASEAN member countries. Published annually, the 2025 list reflects Southeast Asia’s readiness to capitalize on shifting global supply chains and booming sectors such as mining, electric vehicles (EV), and artificial intelligence (AI). Companies required a minimum revenue of USD 349.4 million to be included. With revenue of USD 1.0555 billion, Blibli emerged as one of the highest-ranked Indonesian companies in the Internet Service Retailing category within the Technology sector.

Blibli’s rising rank also reflects its strengthening financial performance, as outlined in its 2024 Annual Report and the results of the recently held Annual General Meeting of Shareholders (AGMS). In 2024, Blibli posted a 14% year-on-year increase in consolidated net revenue, reaching IDR 16.7 trillion, and a 37% year-on-year increase in consolidated gross profit, totaling IDR 3.3 trillion. This resulted in an improved consolidated gross margin of 19.7%, up 340 basis points from the previous year.

These accomplishments reflect Blibli’s solid performance, built on its long-term commitment to an integrated omnichannel strategy—a competitive advantage that keeps the company adaptive and relevant amid evolving consumer behavior.

“It is an honor for Blibli to be included once again in the 2025 Fortune Southeast Asia 500 list, alongside other leading companies in the region. We thank Fortune for this recognition, it validates our omnichannel strategy and motivates us to continue building a sustainable business with meaningful impact,” said **Eric Winarta, Chief Corporate Officer and Investor Relations, Blibli.**

“In today’s increasingly dynamic digital and economic landscape, we remain focused on disciplined execution—from cost efficiency and product optimization, to strengthening ecosystem loyalty and distribution capabilities. This recognition drives us to consistently deliver added value at every customer touchpoint, while remaining committed to our purpose of creating long-term positive impact for all stakeholders.”

Blibli's core pillars—1P Retail¹, 3P Retail², Institutions³, and Physical Stores⁴—within the Blibli Tiket ecosystem, continue to serve as key drivers of customer loyalty, operational efficiency, and sustainable growth. With strong momentum and solid business fundamentals, Blibli is well-positioned to broaden its impact and deliver long-term value for customers, partners, and shareholders.

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About PT Global Digital Niaga Tbk (Blibli)

Established in 2010, PT Global Digital Niaga Tbk (the Company) is a pioneer and leading omnichannel commerce and lifestyle ecosystem in Indonesia that focuses on serving digitally connected retail and institutional consumers. The Company's commerce platform - Blibli, integrates online shopping and transaction experiences through its e-commerce services and offline by operating hundreds of physical consumer electronics stores for various leading global brand partners. In addition, Blibli also collaborates with thousands of stores adopting the Company's omnichannel solutions, namely Blibli InStore and Click & Collect, and is supported with a strong supply chain infrastructure, including a nationally developed warehousing and logistics network by providing first-party delivery services (1PL) directly through the Company's logistics service - BES Paket, and cooperates with third-party logistics partners (3PL). Blibli also provides other value-added services to further provide shopping convenience for customers, including Fulfilled by Blibli (FBB) and Fulfillment at Speed (FAS) services.

In 2017, the Company acquired PT Global Tiket Network (an online travel agent (OTA) platform provider – tiket.com) to expand its services to include travel, accommodation and lifestyle experiences. Further, in 2021, the Company's omnichannel ecosystem added fresh product and daily necessities offerings through the acquisition of PT Supra Boga Lestari Tbk (Ranch Market) - a company operating premium supermarket outlets such as Ranch Market and Farmers Market. Then in 2024, the Company completed the acquisition of PT Dekoruma Inovasi Lestari (Dekoruma) – a leading omnichannel home and living retail and interior design company in Indonesia, which is expected to be another strategic growth category to strengthen the Company's omnichannel strategy.

The Company has created an integrated omnichannel ecosystem called Blibli Tiket, to support the synergy between Blibli, tiket.com, Ranch Market and Dekoruma, to provide an easy and value-added shopping experience for customers, by providing more complete, useful and integrated services at every consumer touch point. The Blibli Tiket ecosystem also has an integrated loyalty program called Blibli Tiket Rewards, which offers integrated loyalty programs to all customers within the ecosystem.

The Company's shares are traded on the Indonesia Stock Exchange (IDX) with the ticker code "BELI".

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¹ The 1P Retail segment refers to the business operated by the Company through an online B2C commerce platform for various first-party (1P) products and services across multiple categories.

² The 3P Retail segment refers to the sale of products and services by third-party (3P) sellers through the Company's online commerce platform and online travel agent (OTA) platform.

³ The Institutional segment refers to the Company's business conducted through B2B and B2G platforms, offering a range of first-party (1P) and third-party (3P) products and services for private and public sector institutions across Indonesia.

⁴ The Physical Store segment refers to the Company's business operations involving consumer electronics stores in collaboration with various leading global brand partners, as well as a network of premium supermarkets operated by a Subsidiary in which the Company holds a 70.6% ownership stake—PT Supra Boga Lestari Tbk ("Ranch Market"; IDX: RANC).